



# China (Chongqing) Inter' Metallurgy Industry Expo. 2012

Sept.22 – 24, 2012

Chongqing International Convention & Exhibition Center

## © **Sponsored by:**

People's Government of Chongqing  
Chongqing Mechanical Engineering Society  
Chongqing Association for Science and Technology  
Chongqing Economy and Informationization Committee  
Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.

## © **Organized by:**

Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.

## © **Expo. Schedule**

Registration & Build up: Sept.20-21, 2012 (09:00–17:00)  
Opening Ceremony: Sept.22, 2012 (09:30)  
Exhibition & Trading: Sept.22-24, 2012 (09:00–16:30)  
Closure & Dismantling: Sept.24, 2012 (16:00)

## © **Market Overview**

If you miss the opportunities of market extension in Shenzhen Special Economic Zone 30 years ago, or Shanghai Pudong New Area 20 years ago, or Tiajin Binhai New Area 10 years ago, please do not miss the golden opportunities for development in Chongqing now.

Chongqing, China's youngest and most dynamic municipality directly under the central government, is developing fast by the favorable industrial policies from the Party Central Committee and Central Government. For the past few years, Chongqing, the base of China Western Development and comprehensive reform region of rural and urban areas, established the Lianglu Cuntan bonded port, the West ever and bonded port and Liangjiang New Area, which is formed Chengyu economic circle. On its fast development in future, Chongqing, a future city based on heavy industry will increase its demands for metal & metallurgical products, steel tubes, metal processing machines, rubber and plastic moulds etc.

China, as the largest producer and consumer of steel in the world, has huge influence to world's steel industry. For many years, the global steel industry is keeping close watch on China's steel market, and they started to enter into China for market competition and business cooperation. And for many years, China International Metallurgy Industry Exhibition is serving as a platform of communication for global metallurgy industry. Chongqing, as the center of China's southwest base of heavy industry and manufacturing industry which have significant relationship with metallurgy industry, is also an important market of business cooperation for global metallurgy enterprises. Metallurgy industry, as an important raw materials industry department for providing metal materials to national economy, is the necessary industry for national economy's development.

At this golden time, China International Metallurgy Industry Exhibition held by Beijing Dingcheng Chuangying Int' Exhibition Co., Ltd is on the way of preparation. The show is mainly to demonstrate the latest technologies & products and cooperation images of metallurgy companies, help them to explore huge market, and build an effective communication platform for user and

producer in metallurgy industry. We, the organizing committee, here sincerely invite global metallurgy companies and relevant companies to attend the show, and we will provide you convenient exhibition service to help you gain success in China's market.

## ◎ Exhibit Profile

### ■ Metallurgic Products & technologies:

Iron & steel and non-ferrous metal products, metal products, metal structure products and applied materials, hardware products, chemical agent for metallurgy, industrial lubricants, packing materials; Metallurgical production technologies; Raw materials: ore, iron alloy, cast iron etc.; auxiliary materials: coke, refractory material and carbon materials etc.

### ■ Metallurgic Equipments & Technologies:

Metallurgy industry, metallurgy raw material handing(ores, coke, and other auxiliary materials), mining, smelting, continuous casting, rolling mill, rolling, roller, drawing, finishing operation, galvanize, tinning, coloured coating, metallurgical furnace/kiln, heating equipment, casting, forging, weld, heat treatment, cooling equipment, metallurgy auxiliary machinery equipment, metal marker, ferroalloy production equipment, metal processing machines, metal structure manufacturing/processing/installation; Metallurgic auxiliary machines and equipments: lifting, hoisting, transportation and transmission etc.; Waste water treatment, waste gas treatment, wastes utilization, environmental monitoring, metallurgic equipments and technologies; Automatic control technologies and equipments, motor-driven equipments, electron detector and control apparatus, data processing technologies and instruments used for metallurgy, hot working, machine work and refractory material production. Apparatus and technologies used for NDT, physical and chemical inspection, craft & testing etc.; Metallurgy industry environmental protection, design & consultancy, construction unit, media service etc.

### ■ Metal Products and Processing Technologies:

Steel structure, cold forming sectional steel, non-ferrous metal products, special steel products, metal-composite products etc; Special steel products: fastener, bearing, gear, spring etc; Steel wire, steel wire rope and steel cord; Processing technologies & equipments of cutting, stamping, molding and producing for metal plates, tubes, sections and wires. Metal working machine tool and moulds, metal forming technologies; Equipments & technologies and surface treatment for heat treatment, anticorrosive paint, equipments & technologies and materials for welding

## ◎ Exhibition Promotion

◆ Standard of first-class exhibition is evaluated not only by its show scale, the number of exhibitors, and the number of visitors, but also and more important by its profession and business effects. We realized that the number of professional visitors is the basic factor to evaluate a successful exhibition.

◆ We will promote our exhibition by large and accurate data accumulation, promotion net relationship and large amount of professional media, such as: professional magazines, newspaper, websites, TV, outdoor media advertisements, direct mail advertising, emails, MSM, special mailing, organized purchasing group by association, telemarketing etc. These methods and ways are proved effectively by our many years' work.

◆ Our visitors are end user and traders mainly from the following sector: auto and motor making industry, railway making industry, electric power, home appliances making industry, ship-building, petrochemical industry, boiler manufacturing, metallurgy and mining industry, urban-facilities, machines manufacturing industry, metal working, etc.

## ◎ Booth Types & Charges

| Booth Type     | Specification        | Domestic Company | Joint Venture | Foreign Company |
|----------------|----------------------|------------------|---------------|-----------------|
| Standard Booth | (3×3) m <sup>2</sup> | RMB 8800         | RMB 12800     | USD 3000        |
|                | (3×4) m <sup>2</sup> | RMB 11800        | RMB 16800     | USD 3800        |

|                  |                              |                        |                         |                        |
|------------------|------------------------------|------------------------|-------------------------|------------------------|
| <b>Raw Space</b> | Min. Rent: 36 m <sup>2</sup> | RMB 900/m <sup>2</sup> | RMB 1380/m <sup>2</sup> | USD 300/m <sup>2</sup> |
|------------------|------------------------------|------------------------|-------------------------|------------------------|

**Note:** 1. Additional 20% of the booth fee should be charged for the international standard stand with two openings. 2. Standard Booth Includes: back & side walls, carpet, fascia board, two fluorescent lightings, one consulting table, two chairs and one power socket(220V). 3. Raw Space: no rack or equipment is provided by the organizer. Exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design.

### ◎ **Exhibition Advertisements**

For assist exhibitors making effective advertisement during the show, and keep business contact with clients after the show, the organizing committee will compile exhibition catalogue in which every exhibitor can supply their introduction with less than 200 characters for free.

| <b>Exhibition Catalogue</b>        |        |                              |        | <b>Advertisement on Site</b>     |                      |
|------------------------------------|--------|------------------------------|--------|----------------------------------|----------------------|
| <b>Front Cover</b>                 | ¥20000 | <b>Inside Back Page</b>      | ¥10000 | <b>Ticket 210 × 90 (mm)</b>      | ¥8000/<br>10000pics  |
| <b>Back Cover</b>                  | ¥16000 | <b>Inside Colored Page</b>   | ¥6000  | <b>Admission Card 88×125(mm)</b> | ¥20000/<br>10000pics |
| <b>Inside Front Cover</b>          | ¥12000 | <b>Inside W &amp; B Page</b> | ¥3000  | <b>Handbags</b>                  | ¥30000/<br>10000bags |
| <b>Catalogue size:</b> 210mm×285mm |        |                              |        | <b>Banner 20m×2.5m</b>           | ¥30000/show          |

### ◎ **Participation Procedures**

1. Please fill up the form of Application and Contract with company seal and signature of responsible officer, then fax or e-mail it to the organizing committee.

2. After your application has been confirmed by the organizing committee, please send full payment to the appointed account by T/T within 5 days, then fax your cash remittance to the Organizing Committee for check.

3. After receiving your full payment, the Organizing Committee will mail you invoice and Exhibition Guide.

4. Exhibit Space Arrangement: The organizer will assign booths on a basis of “first applied, first served”. The organizer keeps the rights for relocating a few booths for the whole exhibition effects.

### ◎ **Exhibition Service:**

◆ We can transact exhibits transportation and customs clearance, introduce favorable hotels, tourism route, reserve international air/train tickets in advance for exhibitors.

◆ We can provide exhibition tickets to exhibitors for them inviting clients.

◆ Exhibitors who need water, power, compressed air for exhibits demonstrating should apply one month before exhibition.

### ◎ **Exhibition Organizing Committee:**

Add.: Room 5-401, Building No.10, East One of Huoying Longqi Garden,  
Changping District, Beijing, China (102209)

Tel.: +86-10-56200682

Fax: +86-10-80749169

Contact: Mrs. luoyun (+86-13621397108)

E-mail: [luoyun\\_210@163.com](mailto:luoyun_210@163.com)



# China (Chongqing) Inter' Metallurgy Industry Expo.2012

## Application Form and Contract

Our company decided to attend *China (Chongqing) International Metallurgy Industry Expo 2012* which will be held from September 22 to 24 at Chongqing Convention & Exhibition Center, China. We will abide by arrangements from organization committee for the whole exhibition's image and effects.

|   |  |  |                    |                |                        |                 |  |
|---|--|--|--------------------|----------------|------------------------|-----------------|--|
| <b>Company Name</b>   | 中文   |  |                    |                |                        |                 |  |
|   | English  |  |                    |                |                        |                 |  |
| <b>From</b>   |  |  |                    | <b>Region</b>  |                        |                 |  |
| <b>Enterprise Properties</b>  | <input type="checkbox"/> State-owned <input type="checkbox"/> Private-owned <input type="checkbox"/> Joint venture |  |                    |                |                        |                 |  |
| <b>Address</b>  |  |  |                    |                |                        |                 |  |
| <b>Tel.</b>   |  |  | <b>Fax</b>         |                |                        | <b>P.C.</b>     |  |
| <b>Website</b>  |  |  |                    | <b>E-mail:</b> |                        |                 |  |
| <b>G Manager</b>  |  |  | <b>Contact</b>     |                |                        | <b>Position</b> |  |
| <b>Booth</b>  | _____  |  | <b>No.:</b> _____  | <b>Charges</b> |                        |                 |  |
| <b>Raw Space</b>  | _____M <sup>2</sup>  |  | <b>No.:</b> _____  | <b>Charges</b> |                        |                 |  |
| <b>Catalogue Ad.</b>  |  |  | <b>Ad. on Site</b> |                |                        | <b>Fee</b>      |  |
| <b>Total Fee</b>  |  |  |                    |                | <b>Date of Payment</b> |                 |  |
| <b>Payee</b>  | <b>Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.</b>  |  |                    |                |                        |                 |  |
| <b>Bank Name</b>  | <b>Beijing East Chang'an Street Branch of Industrial and Commercial Bank of China Limited</b>                      |  |                    |                |                        |                 |  |
| <b>Account No.</b>  | <b>0200 0534 0906 8017 105</b>   |  |                    |                |                        |                 |  |
| <b>Exhibit (s)</b>  |  |  |                    |                | <b>Part. personnel</b> |                 |  |
| <i>Note: Company introduction which is no more than 200 words can be sent by email with this paper to us.</i> |  |  |                    |                |                        |                 |  |

### The Organizing Committee

Add.: Room 5-401, Building No.10, East One of Huoying Longqi Garden, **Seal of Exhibitor:**  
Changping District, Beijing, China (102209)

Tel.: +86-10-56200682

Fax: +86-10-80749169

Contact: Mrs.luoyun (+86-13621397108)

E-mail:luoyun\_210@163.com

**Responsible Person's Signature:**

\_\_\_\_\_ (M / D / Y)