



2012 China (Chongqing) Int' Casting & Die-casting Technology

Industries Exhibition

Sept.22 – 24, 2012

Chongqing International Convention & Exhibition Center

◎ **Sponsored by:**

People's Government of Chongqing
Chongqing Mechanical Engineering Society
Chongqing Association for Science and Technology
Chongqing Economy and Informationization Committee
Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.

◎ **Organized by:**

Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.

◎ **Expo. Schedule**

Registration & Build up: Sept.20-21, 2012 (09:00–17:00)
Opening Ceremony: Sept.22, 2012 (09:30)
Exhibition & Trading: Sept.22-24, 2012 (09:00–16:30)
Closure & Dismantling: Sept.24, 2012 (16:00)

◎ **Market Overview**

Chongqing, the heavy industry city of China and most dynamic trading center in the upper reaches of the Yangtze River, is located at the core area of economic belts of the upper reaches of the Yangtze River. It is also the key city for central government carrying out China's intensive development strategy of the western regions. By its high commercial polymerization and market influence, and the vast market needs, Chongqing, is becoming the first choice to exhibit, visit show and establish purchasing office for global enterprises, and it's also the best trading center for business communication and brand promotion.

China International Casting & Die-casting Technology Industries Exhibition is serving as a communication platform of business cooperation and market competition for enterprises from home and abroad for many years. Following its fast economic development, Chongqing, as the key city of West China, will needs more foundry & die-casting products in future.

To boost domestic foundry technology's core competition, China (Chongqing) International Casting & Die-casting Technology Industries Exhibition held jointly by People's Government of Chongqing and Chongqing Mechanical Engineering Society will be open from September 22 to 24, 2012 at Chongqing International Convention & Exhibition Center. It's predicted that the total show area will be over 20,000 m², and 25,000 international purchasers, import and export trade business, dealers and agents will come to the show. The show will be the most influent and most potential foundry exhibition in Asia in 2012.

The preparation work for the show is under way, we, the organizing committee, here sincerely invite global foundry & die-casting companies and relevant companies to attend the show, and we will provide you convenient exhibition service to help you gain success in China's market.

◎ **Exhibit Profile**

◆ Foundry Equipments and Industrial Furnaces: cast steel, cast iron, non-ferrous alloy cast parts (precision casting, pressure casting, lost foam casting, rotary casting, low-pressure casting, etc.);

◆ Automobile, machine tools, shipping, engineering plant, track traffic, heavy machinery, mining machine, textile machinery, printing machinery, general machinery; casting parts for power transmission and transformation, electromunication, petroleum chemical industry, architectural hardware, pipeline pump valve, municipal engineering, civic art etc.;

◆ Casting machinery and equipment, casting plant equipment, casting mold, delivery technology, measuring technique, surface treatment technology, melting furnace, welding technique, environmental technology, kinds of casting molds; Machinery and equipments for smelting processing and pouring, modeling and core making equipments; casting impregnation equipments, heat treatment furnaces, high/middle/low frequency induction heating equipments; New technologies & equipments for foundry goods' heating and cooling; Industrial furnaces, electric stoves and Intermediate frequency coreless induction smelting and thermal insulation stoves used for foundry, forging and pressing, heat treatment, powder metallurgy and nonferrous metal industries; instruments & meters and control system used at furnaces, fuel-burning equipments, machinery and accessories used at furnaces, detecting instrument & meters; heat treatment materials; technology atmosphere preparation system, refractory materials; radiant tubes; burner nozzle.

◆ Various casting raw and auxiliary material: casting pig iron, steel scrap, ferroalloy, non-ferrous metals, refining agent, spheroidal agent, pregnant agents, silica sand, bentonite, coal dust, resin, coating, parting agent, etc.

◆ Diecasting equipments: cold/hot chamber pressure casting machines; low-pressure die casting machines; Casting peripheral (automation) equipments; gravity die casting equipments; squeezing press machines; hydrostatic press machines, hydraulic machine machines; die casting machine spares and consume products.

◆ Castings, raw materials and auxiliary materials; alloy die castings, magnesium alloy casting, zinc alloy die casting;

◆ Technologies & equipments of industrial automation: peripheral equipments such as pneumatically operated equipments, hydraulic equipments, robots and machine hands.

◆ Die casting moulds & technologies: moulds making equipments & technologies, moulds designing system (CAD/CAE/CAM), moulds making materials & auxiliary materials, molds repairing technology etc.

◎ Exhibition Promotion

◆ Standard of first-class exhibition is evaluated not only by its show scale, the number of exhibitors, and the number of visitors, but also and more important by its profession and business effects. We realized that the number of professional visitors is the basic factor to evaluate a successful exhibition.

◆ We will promote our exhibition by large and accurate data accumulation, promotion net relationship and large amount of professional media, such as: professional magazines, newspaper, websites, TV, outdoor media advertisements, direct mail advertising, emails, MSM, special mailing, organized purchasing group by association, telemarketing etc. These methods and ways are proved effectively by our many years' work.

◆ Our visitors are end user and traders mainly from the following sector: auto and motormaking industry, railway making industry, electric power, home appliances making industry, ship-building, petrochemical industry, boiler manufacturing, metallurgy and mining industry, urban-facilities, machines manufacturing industry, metal working, etc.

◎ Booth Types & Charges

Booth Type	Specification	Domestic Company	Joint Venture	Foreign Company
Standard Booth	(3×3) m ²	RMB 8800	RMB 12800	USD 3000

	(3×4) m ²	RMB 11800	RMB 16800	USD 3800
Raw Space	Min. Rent: 36 m ²	RMB 900/m ²	RMB 1380/m ²	USD 300/m ²

Note: 1. Additional 20% of the booth fee should be charged for the international standard stand with two openings. 2. Standard Booth Includes: back & side walls, carpet, fascia board, two fluorescent lightings, one consulting table, two chairs and one power socket(220V). 3. Raw Space: no rack or equipment is provided by the organizer. Exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design.

◎ **Exhibition Advertisements**

For assist exhibitors making effective advertisement during the show, and keep business contact with clients after the show, the organizing committee will compile exhibition catalogue in which every exhibitor can supply their introduction with less than 200 characters for free.

Exhibition Catalogue				Advertisement on Site	
Front Cover	¥ 20000	Inside Back Page	¥ 10000	Ticket 210 × 90 (mm)	¥ 8000/ 10000pics
Back Cover	¥ 16000	Inside Colored Page	¥ 6000	Admission Card 88×125(mm)	¥ 20000/ 10000pics
Inside Front Cover	¥ 12000	Inside W & B Page	¥ 3000	Handbags	¥ 30000/ 10000bags
Catalogue size: 210mm×285mm				Banner 20m×2.5m	¥ 30000/show

◎ **Participation Procedures**

1. Please fill up the form of Application and Contract with company seal and signature of responsible officer, then fax or e-mail it to the organizing committee.

2. After your application has been confirmed by the organizing committee, please send full payment to the appointed account by T/T within 5 days, then fax your cash remittance to the Organizing Committee for check.

3. After receiving your full payment, the Organizing Committee will mail you invoice and Exhibition Guide.

4. Exhibit Space Arrangement: The organizer will assign booths on a basis of “first applied, first served”. The organizer keeps the rights for relocating a few booths for the whole exhibition effects.

◎ **Exhibition Service**

◆ We can transact exhibits transportation and customs clearance, introduce favorable hotels, tourism route, reserve international air/train tickets in advance for exhibitors.

◆ We can provide exhibition tickets to exhibitors for them inviting clients.

◆ Exhibitors who need water, power, compressed air for exhibits demonstrating should apply one month before exhibition.

◎ **Exhibition Organizing Committee**

Add.: Room 5-401, Building No.10, East One of Huoying Longqi Garden,
Changping District, Beijing, China (102209)

Tel.: +86-10-56200682

Fax: +86-10-80749169

Contact: Mrs.luoyun(+86-13621397108)

E-mail: luoyun_210@163.com



2012 China (Chongqing) Inter' Casting & Die-casting Technology Industries Exposition Application Form and Contract

Our company decided to attend *China (Chongqing) Inter' Casting & Die-casting Technology Industry Exposition 2012* which will be held from September 22 to 24 at Chongqing Convention & Exhibition Center, China. We will abide by arrangements from organization committee for the whole exhibition's image and effects.

Company Name	中文					
	English					
From				Region		
Enterprise Properties	<input type="checkbox"/> State-owned <input type="checkbox"/> Private-owned <input type="checkbox"/> Joint venture					
Address						
Tel.			Fax			
Website				E-mail:		
G Manager			Contact			
Booth	_____		No.: _____	Charges		
Raw Space	_____M ²		No.: _____	Charges		
Catalogue Ad.			Ad. on Site			
Total Fee				Date of Payment		
Payee	Beijing Dingcheng Chuangyin International Exhibition Co., Ltd.					
Bank Name	Beijing East Chang'an Street Branch of Industrial and Commercial Bank of China Limited					
Account No.	0200 0534 0906 8017 105					
Exhibit (s)				Part. personnel		
<i>Note:</i> Company introduction which is no more than 200 words can be sent by email with this paper to us.						

The Organizing Committee

Add.: Room 5-401, Building No.10, East One of Huoying Longqi Garden, **Seal of Exhibitor:**

Changping District, Beijing, China (102209)

Tel.: +86-10-56200682 **Mrs. luoyun** (+86-13621397108)

Fax: +86-10-80749169

E-mail: luoyun_210@163.com

Responsible Person's Signature:

_____ (M / D / Y)